

Wednesday,
Thursday,
Friday and
Saturday.....

Jan. 24,
25,
26,
27.

FOUR DAYS

Wednesday,
Thursday,
Friday and
Saturday.....

Jan. 24,
25,
26,
27.



BEARD'S EIGHTH SEMI-ANNUAL RED TAG SALE

You Can't Afford to Miss It!

A Pleased Customer Is Our Best Advertisement

OUR Semi-Annual Red Tag Sale stands alone as the Bargain Events in our county. Twice a year we clean house to get ready for the next season, and in order to do this, we, necessarily, have to make big Price Reductions in all departments. This gives you an opportunity to supply your needs in all lines of merchandise for some time to come. If you have never been here during one of these sales, don't miss this one; if you have, come again, as this will be the biggest feast of bargains you have ever had spread before you. As has been our custom, heretofore, Special One Hour Sales will be held each day from 10:00 to 11:00 a. m., and 2:00 to 3:00 p. m. Store will not open until 8:00 o'clock each morning of sale. Nothing Charged on account, at red tag prices, nor will any goods be sold for brass, produce, or rebate checks, at red tag prices. **Every-thing Sold For Cash.** No money refunded for goods bought at red tag prices, but goods may be exchanged.

Extra Special for Wednesday, Jan. 24

From 10 to 11 A. M.

72 pieces of Enamel Ware, China Ware, and Glass Ware; regular 25c to 50c values, red tag price, 10c each. Not more than one piece to a customer.

2 to 3 P. M.

3 dozen Standard Oil Company Rayo Lanterns. Regular price, 50c; red tag price, 10c. Also 2 dozen Lamps, complete with burner and chimney. Regular 25c value; red tag price, 10c. Only one to customer.

Extra Special for Thursday, Jan. 25

10 to 11 A. M.

Genuine Shaker Brooms, 29c each. The kind is the biggest and best. Regular 50c value, red tag price, 29c. Not more than one to a customer.

1 to 2 P. M.

American Wire Fence, 27c per rod. American Woven Wire Fence, made from No. 9 and 11 Galvanized wire, red tag price, 27c per rod.

2 to 3 P. M.

Big Deal Soap, 8 cakes 25c. Big Deal Soap, red tag price, 8 cakes for 25c. Not more than 25c worth to a customer.

Extra Special for Friday, Jan. 26

10 to 11 A. M.

5 dozen Men's cuff attached 50c Shirts; good styles and sizes; red tag price, 19c.

1 to 2 P. M.

Red tag prices on Red Top Seed. At present, high prices on field seed, you cannot help but take advantage of this opportunity to save. Fancy Recleaned Red Top Seed, red tag price, per pound, 29c.

2 to 3 P. M.

2,000 yards Hosiery Cotton, 36 in. wide; red tag price, per yard 4 1/2c. Not more than 1 bolt of 25 yards to a customer.

Extra Special for Saturday, Jan. 27

10 to 11 A. M.

72 pieces Tin Ware, Enamel Ware, Glass Ware and China Ware; regular 15c to 25c values, red tag price, each 5c. Only one to a customer.

2 to 3 P. M.

Tobacco Canvas—This is your one big chance to supply your needs in this line. "Our Loss is Your Gain." It is the kind that we always handle—good quality Tobacco Canvas; regular 2 1/2c value, red tag price 1 1/2c per yard. High-grade Tobacco Canvas, regular 3 1/2c value, red tag price 2 1/2c per yard. No bolts cut at these prices.

Dry Goods Dept.

Colored dress goods underpriced. These goods must be closed out so we have not considered the cost—Choice of several pieces of 42 and 44 in. dress goods, mostly black reg \$1.00 values Red tag price per yard 25c.

Your choice of 10 pieces fancy suitings 36 to 42 in. wide reg 50 to 75c. values Red tag price per yard 19c.

Simpson & American calicoes per yard 5c.

Hope cotton 7 1/2c. conestoga BF. ticking per yard 19c.

Outing flannels and flannelettes reg. 10c. Red tag price per yard 7 1/2c. extra special in 22 in. fancy outings Red tag price 5c.

Special line of ginghams specially priced for the sale, 50 pieces beautiful patterns Utility Ginghams Red tag price per yard 8 1/2c.

Large selections of A. F. C. and Tol Denard Ginghams Red tag price 11c.

Clean up ladies' shirt waists, \$2.50 Shirt Waists for \$1.25, \$1.50 Shirt Waists for 75c., \$1.00 Shirt Waists for 50c., just one half their value.

Ribbons.

Our stock of ribbons is too large and it will take Red tag prices to reduce it. All shades, grades and widths and nothing reserved. 35c. Ribbons Yard 25c., 25c. Ribbons Yard 19c., 15c. Ribbons Yard 10c., 10c. Ribbons Yard 6c.

American Beauty Corsets

New spring models just in. We have a grade for your want. 50c. Corsets Red tag price 39c., \$1.00 Corsets Red tag price 79c., \$1.50 Corsets Red tag price \$1.19, \$2.50 Corsets Red tag price \$1.98.

Ladies Underwear

Ladies bleached vests and pants, all sizes 25c. values Red tag price 19c. Ladies setsnug, bleached, heavy fleeced, all sizes, reg. 50c. value, Red tag price 39c.

Hosiery.

Our hosiery are absolutely reliable in every way. Note prices, 25c. ladies wool and fleece lined hosiery Red tag price 19c., 25c. mens & childrens heavy ribbed Pr. Red tag price 19c. Ladies black cotton, full size seamless spliced heel and toe Red tag price pr. 8c.

Toilet Articles.

Colgates Violet, Cashmere Bouquet, Dactylis Talcum Powder Red tag price 15c. Box. Colgates shaving soap 3 cakes for 10c. Lana Oil and Butter Milk soap, 3 cakes to box Red tag price per box 19c. Princess violet talcum powder a Genuine 10c. box Red tag price 5c.

Furniture.

Extraordinary values are what you will find

in our furniture department during this red tag sale. \$16.50 Folding bed Red tag price \$12.49 Golden oak finish 4 feet wide 6 feet long with woven wire springs with 3 row support Red tag price \$12.49.

\$10.00 Cantonier Red tag price \$7.98 full polish golden oak, Bevel plate mirror Red tag price \$7.98.

\$14.00 China Cabinet \$9.98, Golden oak polished, Workmanship high grade Red tag price \$9.98.

\$15.00 Monitor Sewing machine \$11.98, A \$35.00 Machine in all except price, Specially priced for our Red tag sale \$11.98.

\$2.00 Rockers \$1.49, \$3.00 Rockers \$2.39.

\$2.00 Oak Parlor Table \$1.49, 24 in. top, turned legs Red tag price \$1.49.

\$30.00 Square delight Cast Range \$24.98, The leader of them all, A High grade Range at a fair price, it will pay to investigate, Red tag price \$24.98.

Blankets And Comfortables.

A complete line—no shoddy fillings, no seconds. \$9 Blankets \$6.98. Warranted all wool, 66 x80, Mercerized bound edge. Red tag price \$6.98.

\$5 Blankets for \$3.89. All wool. Size 64x76. Well bound edges. Red tag price \$3.89.

\$2 Blankets for \$1.49. Size 64x76 wool knap, shell stitch edges. Red tag price \$1.49.

\$1.50 Comfortables for \$1.19. Size 66x75, assorted patterns.

Cloaks And Furs

Ladies, Misses and Juniors Cloaks and Furs. All new styles, at Red tag price. Our entire stock is included in this sale. Every garment is of superior workmanship and quality.

\$15.00 Cloaks. Latest tailored in fancy black Broadcloth. Specially priced for this sale, \$9.98.

\$12.50 Cloaks in all colors and weights. One of our very best values. Red tag price \$7.89.

\$8.50 Black Caracel Coat unequalled value for a low priced garment. Red tag price, \$5.79.

\$5.50 Cloaks in plain black Thibet and fancy weaves. Extra values each \$3.89.

All misses and childrens cloaks at same reduction.

EXTRA SPECIAL, One Half Price
One lot Ladies, Misses and Childrens long cloaks at one-half their value. These values cannot be equaled.

Furs At a Tremendous Discount
Just think what saving this is to you. \$4.50 Furs \$2.49; \$7.50 Furs \$2.98; \$2.00 Furs \$1.29.

Ladies' Skirts

Ladies' Dress Skirts, newest fall and winter models in panamas, voiles and serges at red tag prices. \$8 Skirts at \$6.10; \$6 Skirts at \$4.49; \$4.50 Skirts at \$3.49.

Star Brand Shoes

Our Shoe trade has almost doubled in the past three years; there is a reason for this and we give it to you in the few words: "Star Brand Shoes are Better." This red tag sale gives you an opportunity to buy Better Shoes at Less Price—Men's and boys' Shoes:

Men's patriot, patent leather, lace, cap, blucher; regular \$4, cut to \$2.89.

Men's R. J. K. patent, vici, and gun metal; regular \$5 value, cut to \$2.40.

Boys' eternity, patent, chrome, lace, blucher; regular \$2.50 to \$2.75 values, cut to \$1.69.

Ladies' and Misses' Shoes. Ladies Society, patent, chrome, lace, blucher; regular \$3.50 values, cut to \$2.29.

Ladies' Quaker, vici, blucher; regular \$3 value, cut to \$1.98.

15 per cent reduction on all other Men's, Boys', Ladies', Misses' and Childrens' fine Shoes during our four days red tag sale.

10 per cent Reduction on all Men's, Boys', Ladies', Misses' and Childre's Heavy Shoes during our four days red tag sale.

Excellence and Reliable Brand and Blue Ribbon. Fine Suits and Overcoats. We have determined to name such prices on our stock that will insure us a record-breaking red tag sale, and give our customers the greatest offering of value they have ever had.

Overcoats

\$15 value, R. T. P., \$11.49. \$12.50 value, R. T. P., \$8.98. \$5 Rubber Slip-On Rain-Coat, in tan and gray, R. T. P., \$2.98.

Suits

\$20 values, R. T. P., \$15.98; \$18.50 values, R. T. P., \$13.98; \$15 values, R. T. P., \$11.98; \$12.50 values, R. T. P., \$8.98; \$10 values, R. T. P., \$7.49.

EXTRA SPECIAL!

50 Men's and Boys' Suits at Half Price.

These values cannot be duplicated. Are first-class goods. Only one size of a pattern.

\$12.50 Suits, R. T. P., \$6.25; \$8 Suits, R. T. P., \$4.

Swann Hats

Stiff Hats, Soft Hats, all kinds of shapes. \$2.50 Hats, R. T. P., \$1.98; \$1.50 Hats, R. T. P., \$1.19; \$1.25 Hats, R. T. P., 98c.

Men's Furnishing Dept.

SPECIAL SOX SALE

10 dozen imported Lisle Sox, (black only). Reg 25c value, R. T. P., 19c.

NECKWEAR EVENT

25c and 35c Neckwear, R. T. P., 19c; 50c Neckwear, R. T. P., 39c.

Cluett's Shirts & Collars

They wear and fit too! Your chance to supply future needs.

\$1 shirts, R. T. P., 79c. Collars 11c each, or \$1.25 per dozen.

SHIRTS AT HALF PRICE—3 dozen Shirts, detached cuffs assorted sizes, fancy patterns. \$1 values, each, R. T. P., 50c.

Underwear

Wright's Health Underwear, 69c. Lot of heavy weights, wool and cotton fleec. Regular \$1 values. R. T. P., garment, 69c. 50c Underwear, shirts and drawers, 39c.

Groceries

You will find, on comparison with others, that our R. T. sale prices will save you a considerable percentage on every purchase.

Granulated Sugar 6 1/2c per pound.

Hand-picked Navy Beans, 5 1/2c per pound.

Japan Broken Rice, 4c per pound.

Soda, 3 pounds for 5c.

Golden Roasted Coffee, 24c per pound.

Lump Starch, 3 pounds for 10c.

Putman's Fadeless Dyes, 7c per package.

Cracked Hominy, 2 1/2c per pound.

Flake Hominy, 3c per pound.

FLOUR—Bob-White, 56c per bag. Snow-Drift, 61c per bag. You can't get it again at these prices. A big purchase at the right time enables us to make these prices. You can get no better flour, because there is no better. We guarantee it to give satisfaction. Buy it any time during the sale.

Hardware and Harness

The items quoted here only give you a slight idea of the many values you will find in this department. The leather market has advanced and continues firm. These goods were bought before the advance, so you get the benefit of a low market price on our red tag sale prices.

SPECIAL

8 Bar curry comb Reg. 10c. Values each 5c. \$4.50 Single barrel shot gun \$3.39, \$12.50 Double barrel shot gun \$8.98.

400 Lb. Beam scales \$2.29, 90c. and \$1.00

Handled Axes 72c.; 25c. Rim Knob locks 19c.

3x3 Steel loose pin butts pair 5c. 50c. Trace chains pair 39c.; 50c. Double Stock Breast Chain pair 39c.; \$1.00 Cold Blast Lantern 69c.

EXTRA SPECIAL

35c. Brass king Wash board for 24c. Made of 30 gauge tamped spring brass 11x12 Rubbing Surface 4 Rung back Red tag price 24c.

Horse Collars \$1.89 Full rim, all russet leather horse collars Red tag price \$1.89, \$2.75 Horse collars \$2.29 Full rim all russet, flexible throat thong sewed Red tag price \$2.29.

\$12.00 Saddle \$9.98 all leather top and bottom.

\$16.00 Saddle \$12.98 Solid leather tree, Quilted seat, Extra long Skirt.

\$5.50 Breaching \$4.49 1 1/2 in. hip straps, Heavy stock, Good Buckles \$4.49.

EXTRA SPECIAL

24c. 12 in. Sweat Pads 24c. 12 in. heavy yellow drill, red felt edges, 5 Rows stitching Extra thickness felt and hair, Size 17 to 22 Red tag price 24c. each.